

Labour Party Job Description

Job Title: Student Vote Activator - Newcastle

Responsible to: Regional Director – Labour North

Location: Labour North Regional Office

Key purpose: The Student Vote Activators will be responsible for working to maximise the number of students who vote Labour in Newcastle.

The move to Individual Electoral Registration has seen thousands fewer students and young people on the electoral registers. These missing voters have the potential to play a decisive role at the general election.

Student Vote Activators will be responsible for working with Newcastle Labour Group, local election candidates, Labour Students, and universities and colleges to maximise the number of students registered to vote in the seats.

Specific Responsibilities

Capacity Building and partnerships

- Build relationships with the local Universities and Student Unions, Labour Students and other organisations to maximise the number of students registered to vote in the designated area.
- Build and maintain a good relationship with the other student vote organising assistants to facilitate the sharing of best practice.

Assistance with campaign activities and events

- Maximise the number of students, graduates and other young people that are registered to vote in the seat through a variety of methods including voter registration campaigns and engagement through social media.

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Other duties

- To carry out any other reasonable duty as required by the Regional Director
- Provide regular reports on the level of activity with regard to campaign days, voter registration drives etc.
- To work closely with the relevant local organiser to assist with their duties.
- The post-holder will be expected to adopt a flexible attitude to his/her work and be prepared to contribute to wider organisational activity.

Labour Party - Person Specification Student Vote Activators

What we are looking for

Knowledge

- A knowledge and understanding of the Labour Party including its student and youth structures.
- An understanding of Individual Electoral Registration and its implications.
- An understanding of the structures and workings of Universities and Students' Unions.

Experience

- Experience of organising and coordinating student volunteers.
- Experience of working with volunteers.
- Experience of working on own initiative.
- Experience of engaging and motivating large numbers of young people or students.
- Experience of balancing the objectives and desires of multiple stakeholders.

Skills

Communication skills including;

- Ability to communicate clearly and concisely.
- Ability to effectively utilise social media to engage large numbers of people.

Organising skills including:

- Ability to organise events that will appeal to a large number of students.

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- Ability to build, enable and empower a student campaign team.
- Ability to organise and deliver training events.

Administrative skills including:

- Ability to use software to monitor progress made against objectives.

Interpersonal skills including

- Ability to work with and lead teams of activists.
- Ability to build relationships with a wide variety of stakeholders.